



1
00:00:52,709 --> 00:00:50,470
keeping current of all that is happening

2
00:00:54,790 --> 00:00:52,719
in aeronautics and space is very

3
00:00:56,790 --> 00:00:54,800
difficult indeed

4
00:00:59,270 --> 00:00:56,800
in order to help educators get the

5
00:01:01,270 --> 00:00:59,280
results of nasa activities as soon as

6
00:01:03,830 --> 00:01:01,280
possible after they occur

7
00:01:06,550 --> 00:01:03,840
nasa has created a teacher resource

8
00:01:08,630 --> 00:01:06,560
center network to provide educators with

9
00:01:11,270 --> 00:01:08,640
educational materials to use in their

10
00:01:13,270 --> 00:01:11,280
instruction as you will see

11
00:01:15,270 --> 00:01:13,280
the teacher resource center network

12
00:01:17,510 --> 00:01:15,280
consists of three parts

13
00:01:19,910 --> 00:01:17,520

teacher resource centers regional

14

00:01:23,109 --> 00:01:19,920

teacher resource centers and the central

15

00:01:24,830 --> 00:01:23,119

operations of resources for educators

16

00:01:27,830 --> 00:01:24,840

established in

17

00:01:30,550 --> 00:01:27,840

1976 the teacher resource centers serve

18

00:01:32,630 --> 00:01:30,560

all grade levels from kindergarten to

19

00:01:35,190 --> 00:01:32,640

college level by having a variety of

20

00:01:37,350 --> 00:01:35,200

materials and services available for the

21

00:01:41,190 --> 00:01:37,360

educators you have a slide teacher

22

00:01:43,670 --> 00:01:41,200

resource centers or trcs are located on

23

00:01:45,670 --> 00:01:43,680

each of the nine nasa centers throughout

24

00:01:47,749 --> 00:01:45,680

the united states

25

00:01:50,950 --> 00:01:47,759

we were established to provide materials

26
00:01:53,109 --> 00:01:50,960
for the teacher for the classroom use

27
00:01:54,389 --> 00:01:53,119
materials such as slides

28
00:01:56,469 --> 00:01:54,399
videotapes

29
00:01:58,709 --> 00:01:56,479
film strips slide programs

30
00:02:00,550 --> 00:01:58,719
activities each nasa center has a

31
00:02:02,069 --> 00:02:00,560
teacher resource center

32
00:02:03,670 --> 00:02:02,079
and they provide the same types of

33
00:02:05,429 --> 00:02:03,680
services this one does

34
00:02:07,109 --> 00:02:05,439
we also have regional teacher resource

35
00:02:09,669 --> 00:02:07,119
centers that are put in colleges and

36
00:02:10,389 --> 00:02:09,679
universities and they provide they have

37
00:02:53,190 --> 00:02:10,399
a

38
00:02:55,110 --> 00:02:53,200

come in

39

00:02:56,869 --> 00:02:55,120

to the center or other nasa centers they

40

00:02:59,190 --> 00:02:56,879

can purchase

41

00:03:02,070 --> 00:02:59,200

the nasa materials through core

42

00:03:04,790 --> 00:03:02,080

nasa decided that there was a need

43

00:03:06,949 --> 00:03:04,800

to provide a mail order service

44

00:03:09,430 --> 00:03:06,959

for teachers wanting their educational

45

00:03:11,750 --> 00:03:09,440

materials

46

00:03:13,589 --> 00:03:11,760

on a national and worldwide basis as you

47

00:03:16,470 --> 00:03:13,599

probably know or many people know at

48

00:03:18,949 --> 00:03:16,480

each of the nine nasa facilities

49

00:03:21,270 --> 00:03:18,959

there are teacher resource centers and

50

00:03:23,270 --> 00:03:21,280

at 20 universities and museums

51
00:03:25,990 --> 00:03:23,280
throughout the united states there are

52
00:03:27,670 --> 00:03:26,000
regional teacher resource centers but

53
00:03:29,509 --> 00:03:27,680
for the most part they just serve a

54
00:03:31,030 --> 00:03:29,519
certain locale and if it's not

55
00:03:33,430 --> 00:03:31,040
convenient for a teacher to get to one

56
00:03:35,430 --> 00:03:33,440
of those places they now have the

57
00:03:37,110 --> 00:03:35,440
opportunity to come to us to get those

58
00:03:39,750 --> 00:03:37,120
same materials

59
00:03:42,630 --> 00:03:39,760
located near cleveland ohio at the

60
00:03:44,869 --> 00:03:42,640
lorain county joint vocational school

61
00:03:49,110 --> 00:03:44,879
corps provides the same materials that

62
00:03:51,190 --> 00:03:49,120
are available through the trcs and rtrcs

63
00:03:55,110 --> 00:03:51,200

these materials include computer

64

00:03:58,070 --> 00:03:55,120

programs slide packages and video tapes

65

00:04:00,630 --> 00:03:58,080

by using core an educator who cannot

66

00:04:03,190 --> 00:04:00,640

easily get to a teacher resource center

67

00:04:05,190 --> 00:04:03,200

or regional teacher resource center has

68

00:04:08,390 --> 00:04:05,200

access to these materials in a

69

00:04:11,350 --> 00:04:08,400

pre-packaged ready-to-use format

70

00:04:13,670 --> 00:04:11,360

coors business continues to grow as more

71

00:04:16,069 --> 00:04:13,680

and more educators find out about the

72

00:04:17,349 --> 00:04:16,079

organization and request the core

73

00:04:18,789 --> 00:04:17,359

catalog

74

00:04:21,590 --> 00:04:18,799

presently

75

00:04:23,350 --> 00:04:21,600

we receive between three and 500

76

00:04:25,990 --> 00:04:23,360

requests for

77

00:04:29,430 --> 00:04:26,000

core catalogs every month we have

78

00:04:32,710 --> 00:04:29,440

serviced educators in every state and

79

00:04:34,950 --> 00:04:32,720

over 50 countries throughout the world

80

00:04:38,230 --> 00:04:34,960

so and our business is growing steadily

81

00:04:40,070 --> 00:04:38,240

and as as more people find out about us

82

00:04:42,710 --> 00:04:40,080

the orders keep increasing

83

00:04:46,230 --> 00:04:42,720

educators can find out about us

84

00:04:48,070 --> 00:04:46,240

quite a few different ways one is from

85

00:04:51,510 --> 00:04:48,080

our news release being printed in

86

00:04:54,550 --> 00:04:51,520

educational publications where they can

87

00:04:57,270 --> 00:04:54,560

send in on stationery requesting our

88

00:04:59,990 --> 00:04:57,280

catalog or else sometimes they call us

89

00:05:02,469 --> 00:05:00,000

and we send our catalog out

90

00:05:04,790 --> 00:05:02,479

also we receive a lot of referrals from

91

00:05:07,670 --> 00:05:04,800

the teacher resource center network

92

00:05:08,950 --> 00:05:07,680

where they may have our brochure in

93

00:05:11,110 --> 00:05:08,960

you know available in the teacher

94

00:05:13,270 --> 00:05:11,120

resource center and the teacher sends

95

00:05:15,909 --> 00:05:13,280

our detach and mail requesting our

96

00:05:17,749 --> 00:05:15,919

catalog which we send out to them and we

97

00:05:19,749 --> 00:05:17,759

also receive a lot of referrals from

98

00:05:21,590 --> 00:05:19,759

nasa headquarters

99

00:05:24,870 --> 00:05:21,600

most of those referrals are from

100

00:05:26,469 --> 00:05:24,880

overseas we get a substantial amount of

101
00:05:28,390 --> 00:05:26,479
overseas requests because they're

102
00:05:30,230 --> 00:05:28,400
they're first of all it seems like

103
00:05:32,230 --> 00:05:30,240
people in other countries are very

104
00:05:33,749 --> 00:05:32,240
interested in this united states space

105
00:05:35,189 --> 00:05:33,759
program and secondly they really don't

106
00:05:36,550 --> 00:05:35,199
have anywhere to go

107
00:05:38,629 --> 00:05:36,560
they're obvious

108
00:05:40,950 --> 00:05:38,639
in the united states they have many

109
00:05:43,350 --> 00:05:40,960
sources of aerospace information nasa

110
00:05:44,950 --> 00:05:43,360
being one of the primary ones so we are

111
00:05:47,270 --> 00:05:44,960
just one of many where in the other

112
00:05:49,430 --> 00:05:47,280
countries we are it seems by their

113
00:05:51,430 --> 00:05:49,440

interest you know one of very few

114

00:05:54,230 --> 00:05:51,440

sources open to them

115

00:05:56,469 --> 00:05:54,240

core is a two-person operation

116

00:05:59,670 --> 00:05:56,479

but utilizes the resources of the

117

00:06:01,270 --> 00:05:59,680

lorraine county joint vocational school

118

00:06:03,029 --> 00:06:01,280

this helps keep the cost of the

119

00:06:05,270 --> 00:06:03,039

materials at a minimum

120

00:06:07,029 --> 00:06:05,280

and at the same time helps the students

121

00:06:08,950 --> 00:06:07,039

get training

122

00:06:10,790 --> 00:06:08,960

nasa formed a partnership with lorain

123

00:06:13,270 --> 00:06:10,800

county jvs

124

00:06:17,029 --> 00:06:13,280

to set up core at this site and the

125

00:06:19,029 --> 00:06:17,039

reason we were selected is because we

126

00:06:21,510 --> 00:06:19,039

are able to pull from the school's

127

00:06:24,230 --> 00:06:21,520

resources to run the center primarily

128

00:06:27,029 --> 00:06:24,240

we're able to use many of the students

129

00:06:28,870 --> 00:06:27,039

to help us run our operation

130

00:06:31,189 --> 00:06:28,880

at this time core is just a two-person

131

00:06:32,870 --> 00:06:31,199

office myself and my secretary and it

132

00:06:34,870 --> 00:06:32,880

would be impossible for us to handle the

133

00:06:37,830 --> 00:06:34,880

amount of requests we get for materials

134

00:06:40,150 --> 00:06:37,840

and for information without

135

00:06:41,830 --> 00:06:40,160

a heavy support staff

136

00:06:43,909 --> 00:06:41,840

for example one of the programs that we

137

00:06:45,029 --> 00:06:43,919

utilize heavily is the work adjustment

138

00:06:48,070 --> 00:06:45,039

program

139

00:06:50,550 --> 00:06:48,080

it's a special ed class located at the

140

00:06:52,870 --> 00:06:50,560

school they do all of our assembly for

141

00:06:54,550 --> 00:06:52,880

our catalogs and all of our envelope

142

00:06:57,029 --> 00:06:54,560

stuffing for all of the promotional

143

00:06:58,469 --> 00:06:57,039

materials that we distribute and

144

00:07:00,469 --> 00:06:58,479

basically they handle that for us

145

00:07:02,309 --> 00:07:00,479

totally so we just simply have to put